



Diversity & Inclusion in Action

In the UK, thousands of children suffer from a lack of inclusive sporting activities, mentoring and positive role models. Dynamic Coaching enables children to take part in multi-sports sessions, group mentoring and holiday enrichment activities. We work with children on an individual basis and give them the support they need to reach their potential.

100% of the children that take part in Dynamic Coaching managed programmes are:

- Recipients of free school meals.
- Reside in low income areas and neighbourhoods.
- Have been referred by support services.
- Have Special Education Needs and Disabilities (SEND)

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Dynamic Coaching guarantees success by fostering a collaborative relationship with young people and developing projects that cater to local community needs. By providing children with a range of sports, mentoring and access to positive relevant role models for life.



1. weekly varied sporting activities.



2. Group mentoring sessions.



3. Fully inclusive holiday programmes.



4. Long term community engagement.

Why Dynamic Coaching Matters

The 2020 NHS Statistics on Obesity, Physical Activity and Diet in England states that 20% of children aged six are obese and that obesity is twice as prevalent in deprived areas. Research conducted by Sport England concluded that girls are significantly less likely to enjoy being active and that only 19% of children complete 60 minutes of daily activity. The lack of inclusive sports programmes is resulting in less opportunities for local young people to benefit from healthily varied sporting activities. Dynamic Coaching is determined to make a positive difference in communities lacking sporting provision or positive outreach.



Children & Young people enjoying varied sporting and enrichment activities as part of The Dynamic Coaching Inclusive Programme.

Working In Collaboration

Dynamic Coaching positively impacts the lives of children by building a community of valued partners. By working with business and community groups, we have been able to support more children and young people to reach their potential. Every Dynamic Coaching sponsor shares our mission to open more opportunities for children to progress to happy, healthy and successful lives.



The Dynamic Coaching Inclusive Programme

It costs £1000 to support each child through the Dynamic Coaching Inclusive Programme for one year, including weekly sports activities, mentoring and enrichment activities. Every year we aim to support 200 additional children each year. However, with each child waiting over six months until a place is made available, we need your support more than ever. By sponsoring a cohort of five children, you will make a significant and positive difference in the lives of vulnerable children.

Item	Description	Cost (£)
Professional Coach Costs	Young people are fully supervised while taking part in programmes managed by Dynamic Coaching. All staff have qualifications in sports inclusion, activities engagement and mentoring.	£380
Mentoring Costs	Each child attends regular mentoring sessions with trained coaches and receives a mentoring resource pack to support positive mental health development.	£220
Safeguarding	All staff members that deliver programmes with young people have a full DBS and attend safeguarding training sessions. Every location is subject to a risk assessment before programme commence.	£145
Equipment	This funding will cover the additional equipment costs to facilitate more children and young people taking part in programmes managed by Dynamic Coaching.	£80
Impact and Evaluation	Each young person is surveyed to monitor young peoples progression. The results of the programme impact evaluation are published in our annual impact report.	£75
Programme Outreach	Dynamic Coaching will implement a specially designed marketing strategy that includes targeted emails, newsletters and social media campaigns to connect with those most in need.	£100
Total Cost		£1,000

Our Commitment to You

By supporting Dynamic Coaching, we will announce our partnership to the wider community by producing a partnership launch on all of our social media channels. Dynamic Coaching will add your logo to our website and impact reports. We have a dedicated marketing executive who will regularly support your communications strategy by sharing your achievements with our wider community. You will receive case studies and testimonials from the children you supported to highlight your positive contribution.

Our Supporters



Dynamic Coaching is a Registered Community Interest Company in England and Wales, Company 10690468. Please contact our Funding Manager for more information: luke@dynamicmail.co.uk